

This Page Is Inserted by IFW Operations
and is not a part of the Official Record

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

IMAGES ARE BEST AVAILABLE COPY.

**As rescanning documents *will not* correct images,
please do not report the images to the
Image Problems Mailbox.**

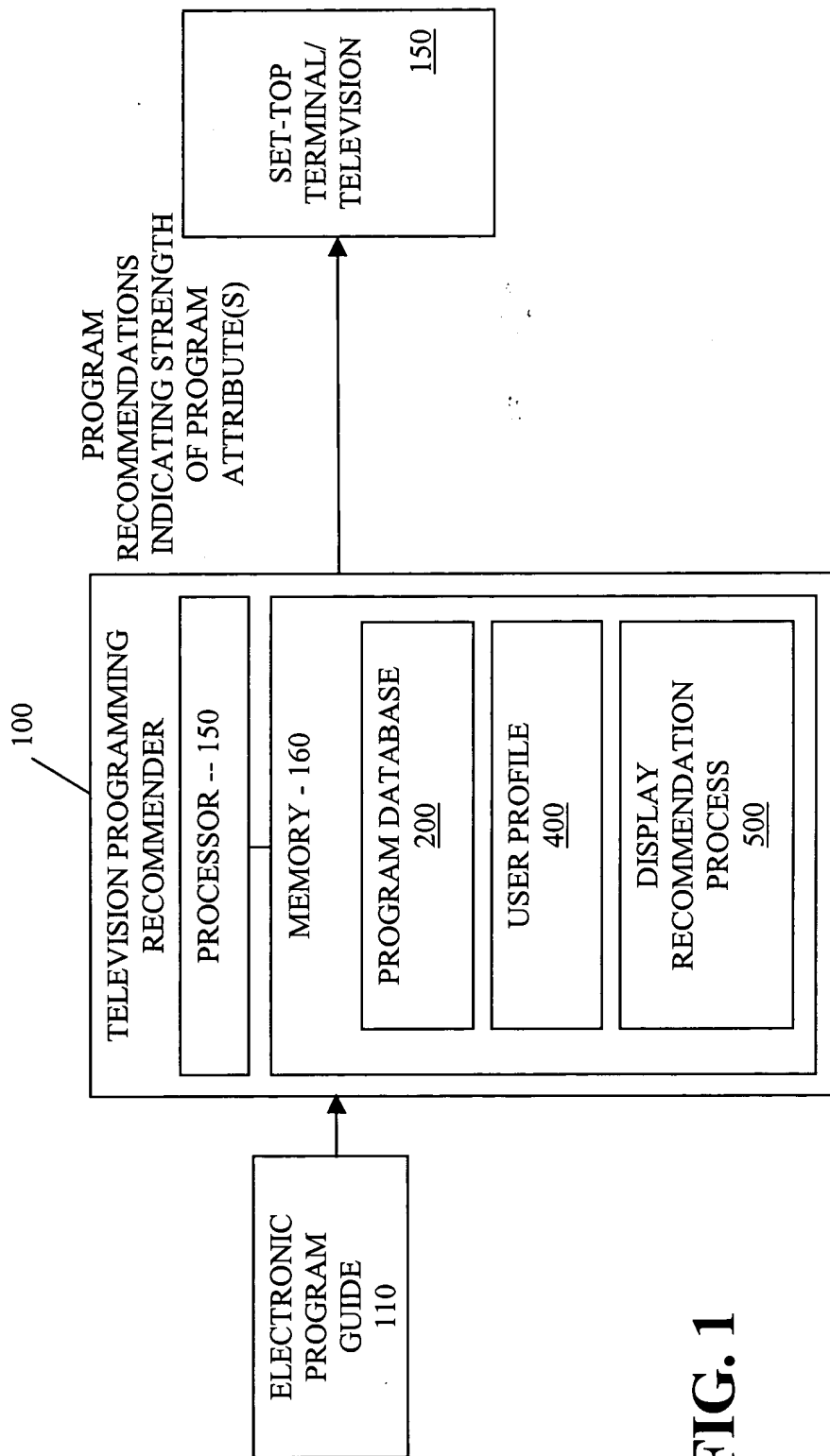


FIG. 1

000001"80966960

PROGRAM DATABASE - 200

	DATE/TIME <u>240</u>	CHANNEL <u>245</u>	TITLE <u>250</u>	GENRE <u>255</u>	...	RECOMMENDER SCORE <u>270</u>
205	11/18/99 -- 8:00 P.M.	CH 1	LUCY	COMEDY		55
210	11/18/99 -- 8:30 P.M.	CH 1	AL'S FAMILY	SITCOM		78
	...					
220	11/18/99 -- 9:00 P.M.	CH 3	YOUR HOUSE	DRAMA		96

FIG. 2

000001" 80966960

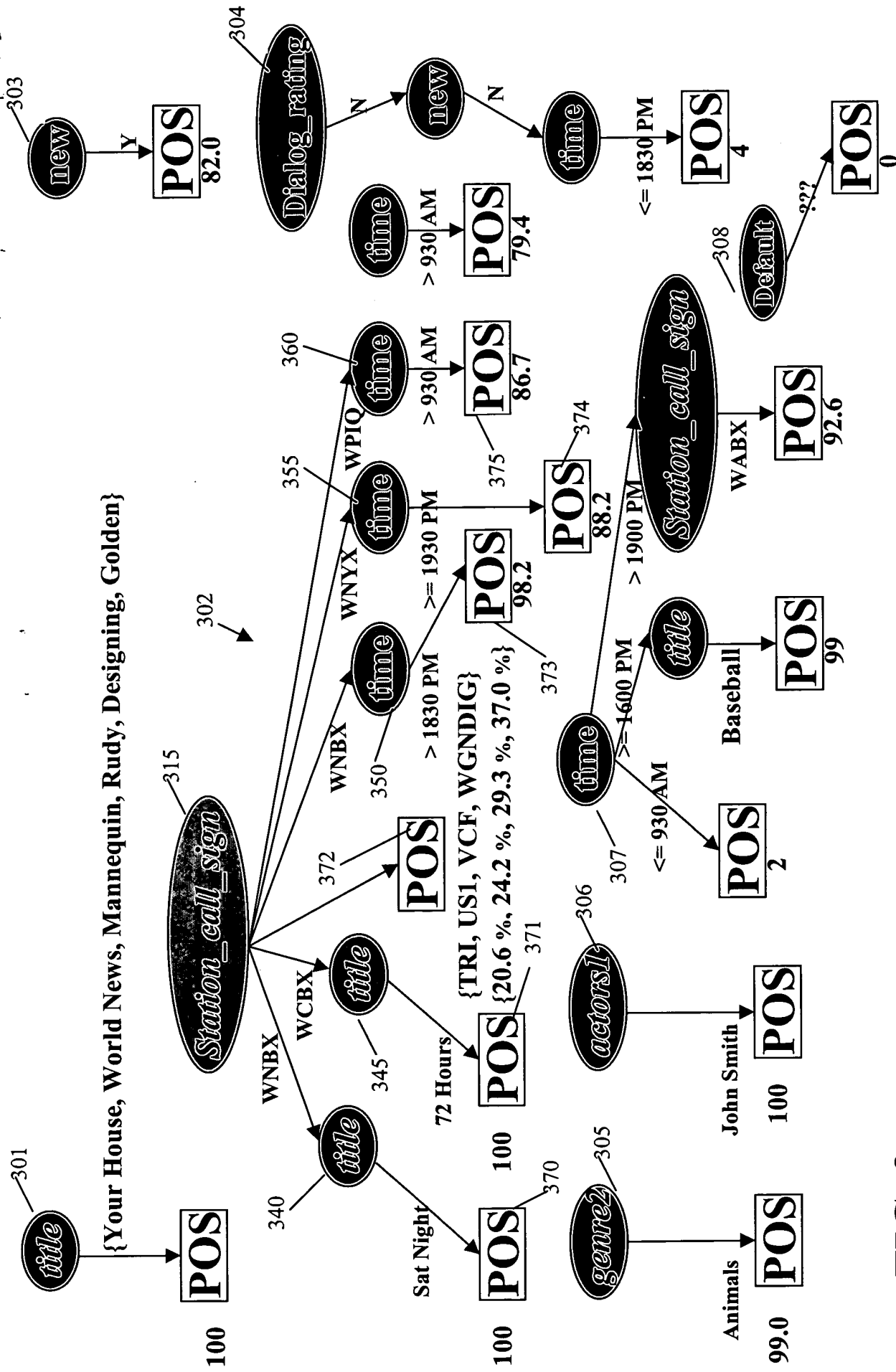


FIG. 3

USER PROFILE -- 400

	RULE	SCORE
	450	455
405	Title = {Your House, World News, Mannequin, Rudy, Designing, Golden}	100.0%
406	Station_call_sign = WNBX & Title = Sat Night	100.0%
407	Station_call_sign = WCBX & Title = 48 Hours	100.0%
408	Station_call_sign = WNBX & Time > 6:30 PM	98.2%
409	Station_call_sign = WABX & Time > 7:00 PM	92.6 %
410	Station_call_sign = WNYX & Time >= 7:30 PM	88.2%
411	Station_call_sign = WPIQ & Time > 9:30 AM	86.7%
412	Station_call_sign = HBC & Time > 9:30 AM	79.4%
413	Actors1 = John Smith	100.0%
414	Genre2 = Animals	99.0%
415	Time >= 4:00 PM & Title = Baseball	99.0%
416	Station_call_sign = TRI	20.6%
417	Station_call_sign = US1	24.2%
418	Station_call_sign = VCF	29.3%
419	Station_call_sign = WGNDIG	37.0%
420	Time <= 9:30 AM	2.0%
421	New = Y	82.0%
422	Dialog_rating=N & New=N & Time<=6:30 PM	79.4%
423	Default = ???	0%

FIG. 4

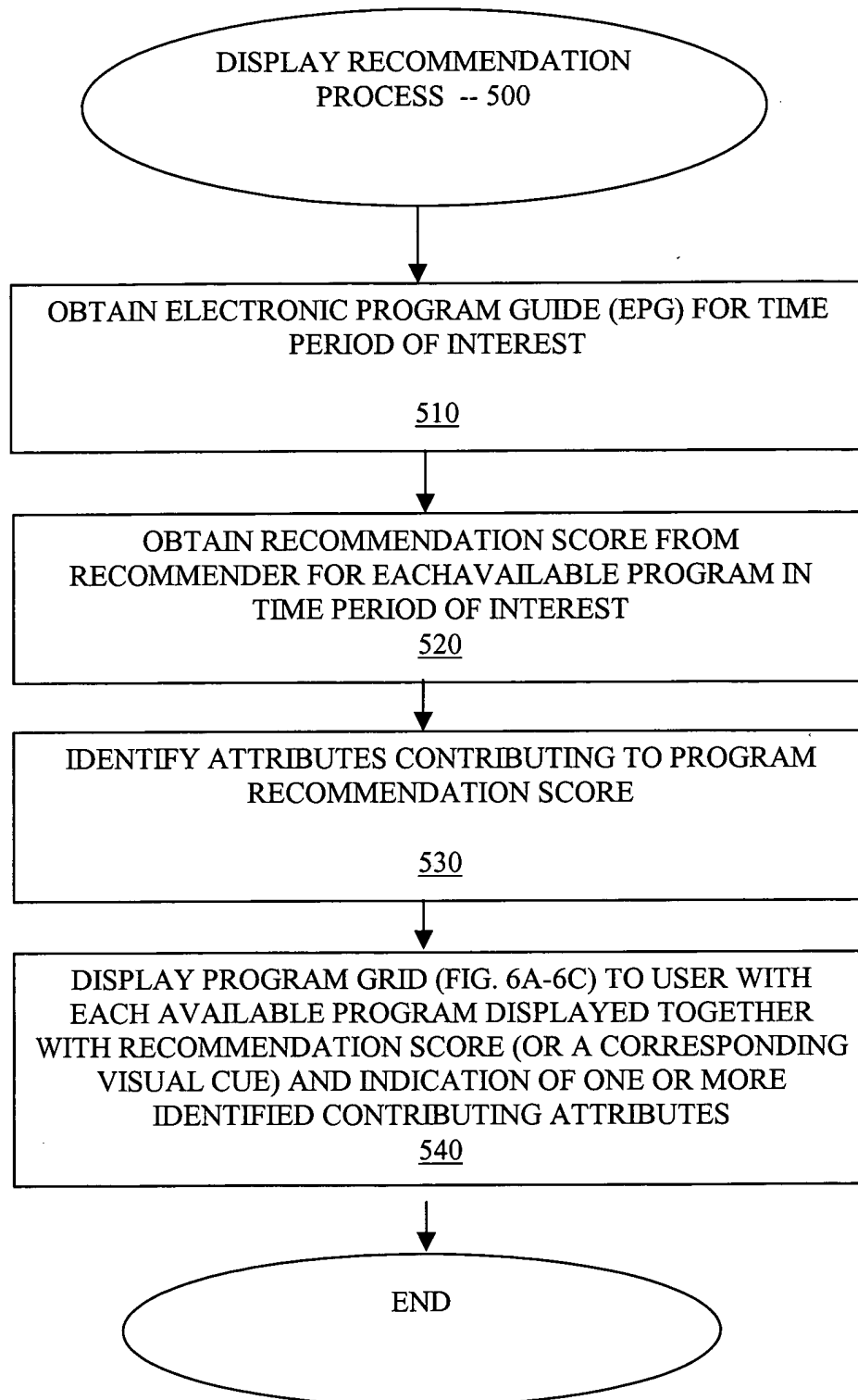


FIG. 5

000007" 80966960

ELECTRONIC PROGRAM GUIDE -- 600
(WITH SCORE AND INDICATION OF CONTRIBUTING ATTRIBUTE(S))

EPG FOR THURSDAY, NOV. 18, 1999 FROM 8 P.M. UNTIL 11 P.M.				
	8:00	8:30	9:00	9:30
CH 1	LUCY <score=55> Significant Attribute: Genre=Comedy	AL'S FAMILY <score=78>	STAR VOYAGER <score=23> Significant Attribute: Station=CH1	CH 1 NEWS <score=62> Significant Attribute: Time > 10:00 p.m.
CH 2	BASEBALL TODAY <score=99> Significant Attribute: Time>4:00 P.M. & Title=Baseball	INSIDE SPORTS <score=14> Significant Attribute: Station=CH2 & Time > 6:00 p.m.	HOCKEY <score=10> Significant Attribute: Station=CH2 & Time > 6:00 p.m.	
CH 3	TONIGHT <score=52> Significant Attribute: Genre=Talk Show.	FAMILY TIME <score=30> Significant Attribute: Genre=Drama	EVENING NEWS <score=69> Significant Attribute: Actor=Tom Jennings	HOSPITAL DRAMA <score=88> Significant Attribute: Genre=Drama
...				
CH 99	WORLD NEWS <score=100> Significant Attribute: Title	'LOCAL NEWS <score=60> Significant Attribute: Genre=News	NEWSSTAND <score=65> Significant Attribute: Station=CH99 & Time>8:00 p.m.	

FIG. 6A

000001"80966960

ELECTRONIC PROGRAM GUIDE -- 600
(COLOR CODED)

EPG FOR THURSDAY, NOV. 18, 1999 FROM 8 P.M. UNTIL 11 P.M.				
	8:00	8:30	9:00	9:30
CH 1	LUCY <yellow> Significant Attribute: Genre=Comedy	AL'S FAMILY <green>	STAR VOYAGER <red> Significant Attribute: Station=CH1	CH 1 NEWS <light green> Significant Attribute: Time > 10:00 p.m.
CH 2	BASEBALL TODAY <red> Significant Attribute: Time>4:00 P.M. & Title=Baseball	INSIDE SPORTS <dark red>		HOCKEY <dark red > Significant Attribute: Station=CH2 & Time > 6:00 p.m.
CH 3	TONIGHT <yellow> Significant Attribute: Genre=Talk Show	FAMILY TIME <red> Significant Attribute: Genre=Dram	YOUR HOUSE <dark green> Significant Attribute: Title	EVENING NEWS <light green> Significant Attribute: Actor=Tom Jennings HOSPITAL DRAMA <dark green> Significant Attribute: Genre=Drama
...				
CH 99	WORLD NEWS <light green> Significant Attribute: Title	LOCAL NEWS <light green> Significant Attribute: Genre=News		NEWSSTAND <light green> Significant Attribute: Station=CH99 & Time>8:00 p.m.

FIG. 6B

000001" 80365960

ELECTRONIC PROGRAM GUIDE -- 600
(SIZE OF TEXT)

EPG FOR THURSDAY, NOV. 18, 1999 FROM 8 P.M. UNTIL 11 P.M.				
	8:00	8:30	9:00	10:00 10:30
CH 1	LUCY -- ⇒ <yellow> Significant Attribute: Genre=Comedy	AL'S FAMILY -- ↑ <green> Significant Attribute: Genre=Sitcom	STAR VOYAGER -- ↓ <red> Significant Attribute: Station=CH1	CH 1 NEWS -- ↑ <light green> Significant Attribute: Time > 10:00 p.m.
CH 2	BASEBALL TODAY -- ↓ <red> Significant Attribute: Time>4:00 P.M. & Title=Baseball	INSIDE SPORTS - ↓ <dark red> Significant Attribute: Station=CH2 & Time > 6:00 p.m.	HOCKEY -- ↓ <dark red> Significant Attribute: Station=CH2 & Time > 6:00 p.m.	
CH 3	TONIGHT -- ⇒ <yellow> Significant Attribute: Genre=Talk Show	FAMILY TIME -- ↓ <red> Significant Attribute: Genre=Drama	YOUR HOUSE -- ↑ <dark green> Significant Attribute: Title	HOSPITAL DRAMA -- ↑ <dark green> Significant Attribute: Genre=Drama
...				
CH 99	WORLD NEWS -- ↑ <light green> Significant Attribute: Title	LOCAL NEWS -- ↑ <light green> Significant Attribute: Genre=News	NEWSSTAND -- ↑ <light green> Significant Attribute: Station=CH99 & Time>8:00 p.m.	

FIG. 6C